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Reaction: "Racers Against Drugs"

This is a binding contract between REACTION:"RACER'S AGAINST DRUGS" and

for advertising and vendor purposes for the 7th Annual "Halloween Bikefest" event October 25th thru October 28th 2007 which will be held at "No Problem Raceway" in Belle Rose, Louisiana.

- 50,000 color tri-fold brochures** and flyers will be distributed at dealerships, auto and speed shops, bars, and other events prior to the race series, etc.
(piece cost 1 cent). **Cost: \$500.00**
- T.V. sponsorship advertisement** on 25 commercials.
(piece cost \$25.00) **Cost: \$625.00**
- Radio sponsorship advertisement** on 60 spots.
(piece cost \$10.00). **Cost \$600.00**
- Other Advertisement** _____

Cost: \$ _____

- Event Benefactor Package** Includes all the above advertisement plus ten (10) event tickets. **Cost \$3,000.00**
- Major Title Package** Your business will be identified as the "Sponsor" of the event. Includes all the above advertisement plus twenty (20) event tickets. Major Sponsorship will be limited to two (2) non-conflicting companies. **Cost \$5,000.00**
- One (1) Vendor Booth** location for the purposes of selling vendor supplied items from vendor supplied booth. The vendor is advised to provide their own power, if needed.
Includes 2 Festival Passes!! **Electric: \$20.00 per day** **Cost: \$500.00**

Vendor Booth Name _____

Items for Sale _____

Conditions of Contract

1. Policy of the No Problem Raceway and RRAD requires that all persons including event sponsors and vendors attending the event must purchase an admissions ticket.
2. All contract fees are due at time of contract.
3. ERRORS - RRAD assumes no financial responsibility for typographical errors in advertising. RRAD will attempt to correct any errors, but RRAD will have no liability and no fees shall be refunded for published errors.
4. Sponsor must provide an electronic copy of their logo.
5. All advertising sponsors will receive continuous sponsor announcements during the event by P.A. at the track. 4 (four) issues placement of the sponsor's name or logo in "News On Wheels" prior to the event. Sponsor provided banners will be allowed at the event, following size and content approval by RRAD.

Sponsor / Vendor Signature

RRAD Signature